



ALI RAZA



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ABOUT ME

As a web developer, I craft immersive digital experiences blending front-end finesse with back-end brilliance. My mission is to captivate users through intricate tales woven in code, delivering seamless interfaces and robust backend solutions. Let's transform the digital landscape together.

EXPERIENCE

• 2019 - 2020

Kasur - Pakistan



On-site

[Visit Website >](#)

• 2020 - 2021

Lahore - Pakistan



Hybrid

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• 2021 - 2023

Lahore - Pakistan



On-site

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• 2022 - 2024

Ohio - USA



Remote

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FRENCO LTD

- Develop 20+ websites including e-commerce, LMS, business, blogs etc.
- Do ON-Page SEO for some of the websites related to real estate.
- Develop user-friendly websites using WordPress and PHP.

COTHM

- Develop school website to add courses, timetable, and admissions updates.
- Integrate the online admission form into the accounting department.
- Train 2 people for daily updating about admissions and college news.
- Do SEO also for ranking in Pakistan only.

SILVER EDGE TECHNOLOGIES

- Develop 15+ websites including company website. Many of them are e-commerce websites and telemarketing or internet provider services websites.
- Develop user-friendly websites using WordPress and PHP.
- Easy to update with a simple e-commerce dashboard using woo-commerce.

PIONEER CUSTOM BOXES

- Build a company website and train 5 people to manage this.
- Develop a user-friendly packaging website with 500+ products.
- Easy to maintain, SEO-friendly dashboard, and 90+ GT Metrix and Page Speed Optimization Score.
- Integrate woo-commerce, Tawk-to live chat, and custom quote form to boost the company sales.

• 2023 - 2024

Sydney - Australia



Remote

[Visit Website >](#)

TELEMARKETING PROFESSIONALS

- Revamp the company website and make it user-friendly and SEO-Optimized.
- Build 3 websites: 2 of them are related to telemarketing and CRM, 1 are about fitness training.
- Integrate the ZOHO CRM and live sales IQ.
- When users fill out forms the data will be sent to ZOHO CRM and it automatically generates a lead, also users get an auto-responder including the company profile and best services for a business boost.

EDUCATION

• 2019-2023

Kasur - Pakistan

SUPERIOR COLLEGE

CGPA: 3.37 out of 4

- Bachelor of Computer Science

• 2017-2019

Kasur - Pakistan

GOVT. ISLAMIA COLLEGE FOR BOYS

- FSC Pre- Engineering

Marks: 771 out of 1100

Grade: A

EXPERTISE

- Theme Customization
- Plugin Development
- Elementor Page Builder
- Yoast SEO
- Speed Optimization
- Front-End
- Back-End

SKILLS SUMMARY

WordPress	<div style="width: 99%;"><div style="width: 99%;"></div></div> 99%
JavaScript	<div style="width: 85%;"><div style="width: 85%;"></div></div> 85%
PHP	<div style="width: 93%;"><div style="width: 93%;"></div></div> 93 %
MySQL	<div style="width: 90%;"><div style="width: 90%;"></div></div> 90%

REFERENCES

Shaun Thompson (Director & CEO at Telemarketing Professionals)

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